

Probiotic Formulas

Crafted to effectively repopulate and propagate the growth of beneficial bacteria in mucosal membranes and the complete digestive tract. Available in four strengths, Flora by Innate is a synergistic union of 5, 20, 50 or 200 billion cells of 14 non-competing bacterial strains to promote immune health, digestion and detoxification. Potency guaranteed.

Flora 5-14™ Complete Care

5 billion viable cells of 14 bacterial strains

Flora 20-14™ Ultra Strength

20 billion viable cells of 14 bacterial strains

Flora 50-14™ Clinical Strength

50 billion viable cells of 14 bacterial strains

Flora 200-14™ 7 Day Intensive

200 billion viable cells of 14 bacterial strains

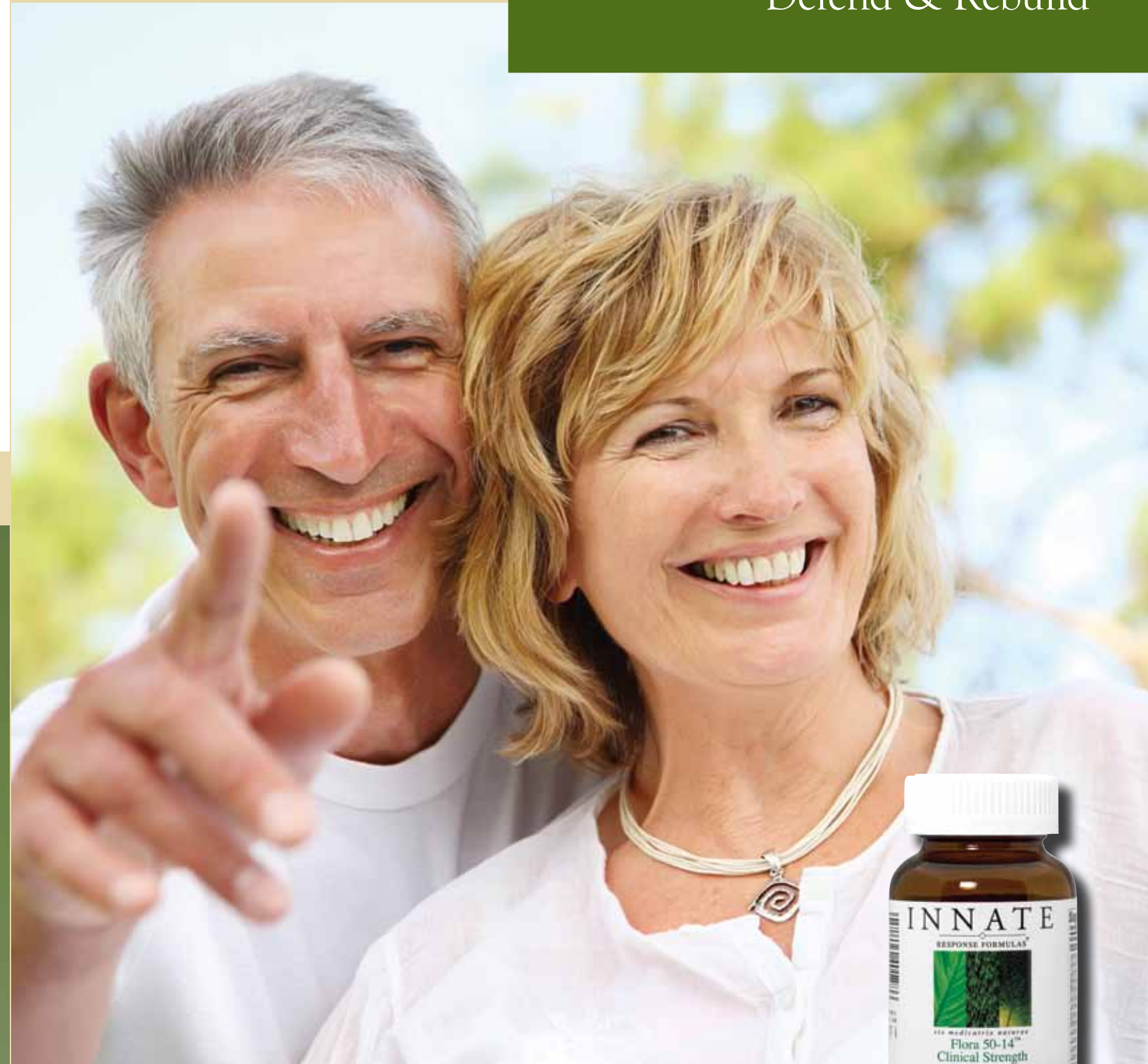


INNATE

RESPONSE FORMULAS®

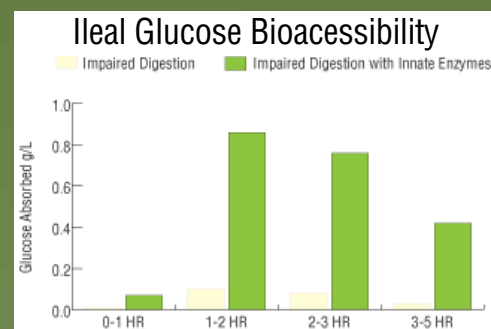
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Fax 603.437.0796 • Innateresponse.com

Defend & Rebuild



Digestive Enzymes Clinical Strength

Highest potency enzyme formula available today



Havenaar, R. Venema, K. (2003) The first quantitative evidence proving the efficacy of supplemental enzymes. TNO Nutrition and Food Research, Zeist, Netherlands

Independent Real-Time Study

An independently researched real-time study examined the absorption of foods with enzymes used in Digestive Enzymes Clinical Strength. This study showed a substantial increase in digestion throughout the small intestine over a five hour time span. The study proved that the enzymes used in Digestive Enzymes Clinical Strength survived the acidity of the stomach and worked throughout the small intestine.



Flora by Innate

Defend & Rebuild Health

It is commonly known that the mere presence of symbiotic flora can:

- Support endogenous enzymes for improved digestion*
- Directly support the body's natural immunity and its mediators*
- Produce organic acids and compounds critical to defend its host
- Create a broad range of vitamins
- Help decrease systemic inflammation for cardiovascular support*
- Help maintain already normal cholesterol levels*
- Detoxify chemicals and rebuild flora populations

It's clear that probiotics are required to defend and rebuild health. Getting them there is another story...

Shelf Stable?

Due to the weight of consumer demand, many supplement companies have produced shelf-stable products. Shelf-stable products tend to contain strains that are either limited in number or questionable in regard to unrefrigerated stability.

Products with limited strains offer limited results. Only a small number of strains are hardy at room temperature; unfortunately, the most critical strains are not. Though these narrow-range probiotic supplements maintain stability, they are unable to provide some of the most critical strains. It takes a diverse range of probiotics to effectively repopulate the digestive tract, so refrigerated products are your best choice for optimal health. Flora by Innate is complete with 5, 20, 50 or 200 billion cells of 14 different strains. Our formulas are backed by clinical research and shown to repopulate throughout the entire digestive tract as resident and transient strains.

Coatings

Some manufacturers have chosen to use enteric coatings within their probiotic capsules. On the surface this may sound beneficial. However, almost all enteric coatings are synthetic polymers made from plastics.

Considering the amount of toxins both people and the environment are subjected to on a daily basis (3,000 of the 70,000+ chemicals have been deliberately added to food), chemical-free supplements are absolutely necessary.

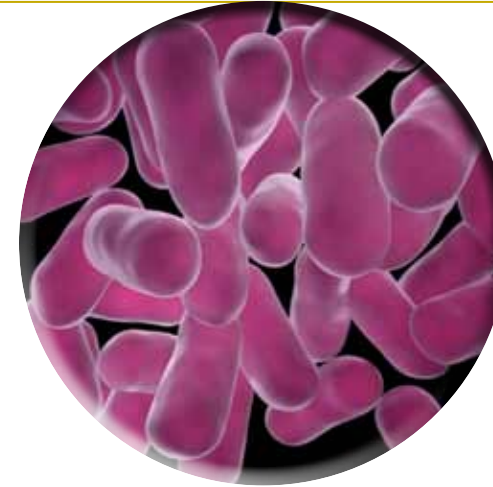
In addition, many of these coatings are difficult to break down. This makes it challenging for the probiotics to adhere to the mucosal lining of the GI tract and compromises proper flora growth.

Innate has a better solution. We do not use enteric coatings. All of our products typically test well beyond the label claim.

Maximum potency combined with a diverse range of probiotic strains is your best choice for repopulating intestinal flora.

Allergen Free

We take great care to ensure our products are free of dairy, soy, gluten and additives — sourced from original and proven human strains. Innate's Flora products ensure complete purity of beneficial strains. In order to maintain and achieve the best stability and purity, they are bottled in recyclable glass amber bottles.



Probiotic Microflora is Essential for Optimal Health

Probiotic microflora is one of the most important supplements that can be taken on a daily basis. Human intestines contain 100 trillion viable bacteria. Humans and bacteria have developed a symbiotic relationship. Over 500 different species of microflora inhabit the digestive tract, both health-supporting and pathogenic. The beneficial microflora is live, single-celled bacteria that colonize the majority of the digestive tract. They perform very specific physiological functions. Microflora provides a wide variety of invaluable micro-nutrients, enzymes, vitamins, immune-supportive factors and organic acids that are absorbed from the intestines and utilized by epithelial cells of the gut and vital organs, such as the liver. For centuries people have consumed foods rich in probiotics both for their taste and health benefits.

The organisms' complex actions in Innate's Flora products allow the body to perform with vitality. They accomplish this by

implanting themselves like sentinels in the digestive tract and other vulnerable mucus membranes, such as vaginal tissue. An array of variables affect our microflora populations, including changes in environment, stress, diet, water, drugs (especially antibiotics), alcohol, caffeine, illness and pathogens. Microflora adapts constantly to existing conditions, an important reason for regular probiotic supplementation.

Probiotic microflora is an essential part of the body's natural processes of digestion, assimilation, nutrient production, immunity and detoxification.* Microflora is also responsible for building protective mucosal shields in the intestines and vagina.*

Microflora implants throughout the digestive system and ferments the simple sugar by-products of carbohydrate digestion. This fermentation process promotes complete digestion of carbohydrates, reduces putrefaction and produces many important substances that enhance optimal health, including:

- B vitamins: B1, B2, B6, B12, folic acid and biotin
- Digestive enzymes such as lactase
- Natural immune enhancers
- Natural antibiotics and bacteriocins that control proliferation of pathogenic bacteria
- Volatile fatty acids: short-chain fatty acids that provide food for intestinal mucosal cells
- Organic acids: lactic acid, acetic acid and formic acid for proper pH balance, supporting a positive probiotic balance and immunity
- Protective lining in the intestinal tract, mouth and vagina

Flora 200-14™ 7 Day Intensive | Repopulate Flora in 7 Days!

Flora 200-14 is an intensive probiotic formula providing a synergistic union of 200 billion cells from 14 non-competing bacterial strains in one easy-to-administer capsule. Flora 200-14 provides effective higher potencies of bifidobacteria strains and balanced additions of lactobacilli strains, including inflammation support from the well-documented *Lactobacillus salivarius* strain. In total, all 14 strains have been clinically researched as the best combination of probiotic strains to effectively repopulate the transient and resident probiotic populations of the complete digestive tract and mucosal membranes.*

- Clinical strength—professional use only
- Easy-to-administer vegetarian capsule
- Exceptionally pure—nothing artificial or synthetic
- Suitable for vegetarians
- Tested free of gluten, dairy and soy
- Selected only from viable strains naturally present in the human intestinal tract

Flora 50-14™ Clinical Strength

Cultivating and maintaining a balance of beneficial microflora is a foundational element of digestion. Probiotic supplementation provides the microflora that nutritionally supports digestive processes, detoxification, nutrient production and absorption. Flora 50-14 is formulated to repopulate and promote the growth of beneficial bacteria in the small and large intestines. Supporting the beneficial microflora of the digestive system, Flora 50-14 contains only naturally-occurring, non-competing flora in a non-dairy food base. Innate guarantees 50 billion viable cells, providing 14 clinically researched strains.

Scan QR Code for detailed information and videos on potent health solutions with Flora 50-14 or go to Innateresponse.com

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Serving Size 1 Vegetarian Capsule	
Amount per Serving	% Daily Value
Each Capsule Contains a Total of 50 Billion Active* Cells Consisting of:	
Proprietary Probiotic Blend	
<i>Lactobacillus acidophilus</i>	**
<i>Lactobacillus salivarius</i>	**
<i>Lactobacillus plantarum</i>	**
<i>Bifidobacterium bifidum</i>	**
<i>Bifidobacterium infantis</i>	**
<i>Lactobacillus lactis</i>	**
<i>Lactobacillus acidophilus DDS-1</i>	**
<i>Streptococcus thermophilus</i>	**
<i>Bifidobacterium longum</i>	**
<i>Lactobacillus brevis</i>	**
<i>Lactobacillus reuteri</i>	**
<i>Lactobacillus bulgaricus</i>	**
<i>Lactobacillus casei</i>	**
<i>Lactobacillus rhamnosus</i>	**

* Guaranteed at time of manufacture
** % Daily Value (DV) not established

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.