

Innate Probiotic Formulas

Crafted to effectively repopulate and propagate the growth of beneficial bacteria in the mucosal membranes, and the complete digestive tract. Available in three strengths, Flora by Innate is a synergistic union of 5, 20, or 50 billion cells of 14 non-competing bacterial strains to promote immune health, digestion and detoxification.

Flora 50-14™ Clinical Strength

50 billion viable cells of 14 bacterial strains

Innate guarantees 50 billion viable cells, providing 14 different clinically researched strains.

Flora 20-14™ Ultra Strength

20 billion viable cells of 14 bacterial strains

Innate guarantees 20 billion viable cells, providing 14 different clinically researched strains.

Flora 5-14™ Complete Care

5 billion viable cells of 14 bacterial strains

Innate guarantees 5 billion viable cells, providing 14 different clinically researched strains.



INNATE

RESPONSE FORMULAS®

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Flora 50-14™ Clinical Strength



Digestive Enzymes Clinical Strength

effective broad spectrum support for digestive enzymatic activity

Digestive Enzymes Clinical Strength is a broad spectrum digestive enzyme supplement formulated to provide effective enzymatic activity for general digestive support as well as for managing specific digestive deficiencies. The enzymes in Digestive Enzymes Clinical Strength have been studied for their digestive capabilities and survival throughout the gastrointestinal tract, therefore ensuring that your patients get the digestive support they need. Digestive Enzymes Clinical Strength is the perfect addition to a supplement regimen that focuses on giving the body the best chance for achieving overall health and wellness.

Digestive Enzymes Clinical Strength is Your Best Choice

An independently researched real time study examined the absorption of foods with enzymes used in Digestive Enzymes Clinical Strength, Gluten & Dairy UltraShield Enzymes, and our Plant Enzymes formulations. This study showed a substantial increase in digestion throughout the small intestine over a 5 hr time span. The study also proved that the enzymes used in all of our enzyme formulations survived the acidity of the stomach and worked in the small intestine. As most enzyme formulations become inactive in the harsh environment of the stomach, the enzymes in Digestive Enzymes Clinical Strength offer a real advantage over almost all products available today. *



- Clinical Strength – Professional Use Only
- Exceptionally Pure – Nothing Artificial or Synthetic
- Suitable for Vegetarians
- Tested Free of Gluten, Dairy and Soy
- Broadest Range and Highest Potency Digestive Enzyme Available Today

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Committed to Whole Food Since 1973

Defend and Rebuild Health

Defend & Rebuild Health

It is commonly known that the mere presence of symbiotic flora can:

1. Support endogenous enzymes for improved digestion*
2. Directly effect the body's natural immunity and its mediators*
3. Produce organic acids and compounds critical to defend its host
4. Create a broad range of vitamins
5. Detoxify chemicals and rebuild flora populations
6. Help with systemic inflammation for cardiovascular support*
7. Help maintain already normal cholesterol levels*

It's clear that probiotics are required to defend and rebuild health. Getting them there is another story...

Shelf Stable?

Many supplement companies due to the weight of consumer demand have come out with shelf stable products. Shelf stable products tend to contain either a limited number of strains, or contain strains with questionable unrefrigerated stability.

Products with limited strains offer limited results. Only a small number of strains are hardy at room temperature; unfortunately, not so with the most critical strains. These narrow range probiotic supplements do maintain stability, but they do so at a cost of providing some of the most critical strains.

It takes a diverse range of probiotics to effectively repopulate the digestive tract, so refrigerated products are your best choice for your patients' optimal health.

Flora by Innate Response is complete with 5, 20, or 50 billion cells of 14 different strains, backed by clinical research, shown to repopulate throughout the entire digestive tract as resident and transient strains.

Coatings

Some manufacturers have chosen to enteric coat their probiotics within their capsules. On the surface these may sound beneficial; beyond that, however, questions remain. Almost all enteric coatings are synthetic polymers made from plastics.

Companies that chose this path do increase stability, but are left with the unrealized knowledge that plasticized polymers are being added to their products.

Considering the levels of toxins we (and the planet) are subjected to (3,000 of the 70,000+ chemicals have been deliberately added to food) is something to think about.

It is also understood that many of these coating are difficult to break down. This makes it difficult for the probiotics to adhere to the mucosal lining of the GI tract and compromises proper flora growth.

Innate has a better solution. We do not use enteric coatings. All of our products typically test well beyond the label claim.

This maximum potency with a diverse range of probiotics strains is your patient's best choice for repopulating intestinal flora.

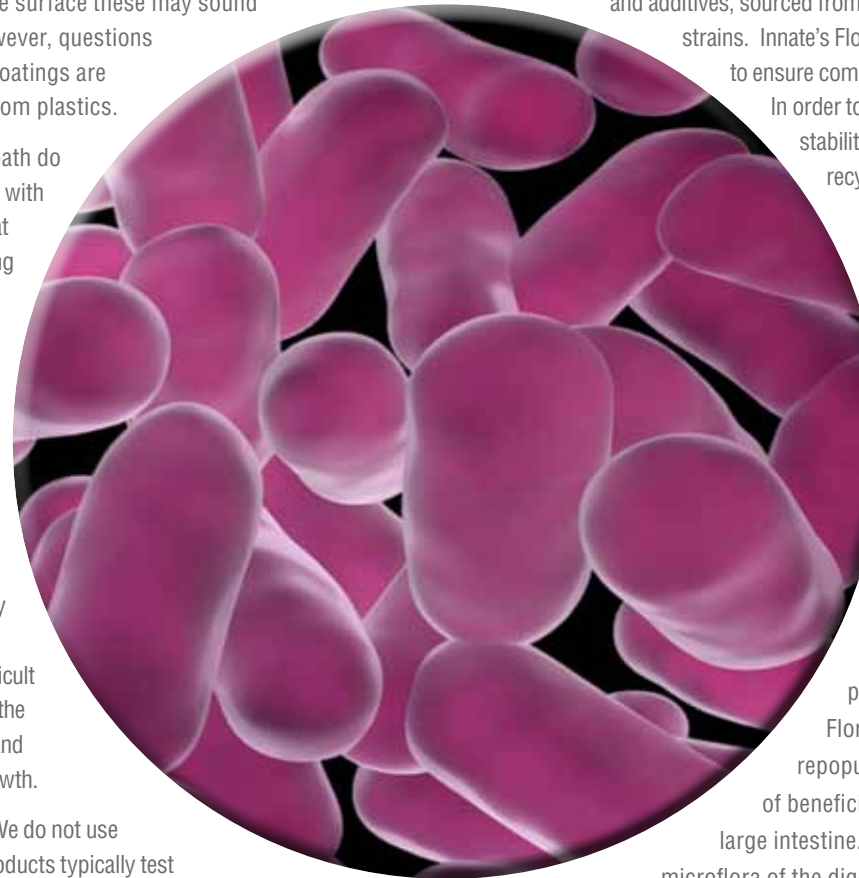
Allergen Free

We take great care to ensure our products are free of dairy, soy, gluten and additives, sourced from original and proven human strains. Innate's Flora products are gently filtered to ensure complete purity of beneficial strains. In order to maintain and achieve the best stability and purity they are bottled in recyclable glass amber bottles.

Flora 50-14

Cultivating and maintaining a balance of beneficial microflora is a foundational element of digestion. Probiotic supplementation provides the beneficial microflora that nutritionally supports digestive processes, detoxification, nutrient production and absorption.

Flora 50-14 is formulated to repopulate and promote the growth of beneficial bacteria in the small and large intestine. Supporting the beneficial microflora of the digestive system, Flora 50-14 contains only naturally occurring non-competing flora in a non-dairy food base. Innate guarantees 50 billion viable cells, providing 14 different clinically researched strains.



- Clinical strength – professional use only
- Easy to administer vegetarian capsule
- Exceptionally pure
- Nothing artificial or synthetic
- Suitable for vegetarians
- Tested free of gluten, dairy and soy
- Selected only from viable strains naturally present in the human intestinal tract

Serving Size 1 Vegetarian Capsule	
Amount per Serving	% Daily Value
Each Capsule Contains a Total of 50 Billion Active* Cells	
Consisting of:	
<i>Lactobacillus acidophilus</i>	**
<i>Lactobacillus salivarius</i>	**
<i>Lactobacillus plantarum</i>	**
<i>Bifidobacterium bifidum</i>	**
<i>Bifidobacterium infantis (B. lactis)</i>	**
<i>Lactobacillus lactis</i>	**
<i>Lactobacillus acidophilus DDS-1</i>	**
<i>Streptococcus thermophilus</i>	**
<i>Bifidobacterium longum</i>	**
<i>Lactobacillus brevis</i>	**
<i>Lactobacillus reuteri</i>	**
<i>Lactobacillus bulgaricus</i>	**
<i>Lactobacillus casei</i>	**
<i>Lactobacillus rhamnosus</i>	**
* Guaranteed at time of manufacture	
** % Daily Value (DV) not established	
FREE of: Gluten, Dairy, Soy, Corn, Wheat, Pesticides and Herbicides	
Nothing Artificial or Synthetic.	
Does not contain Sugar or Gelatin	

Other Ingredients: Ascorbyl Palmitate (Vitamin C), Rice Bran, Cellulose and Water

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Research has shown that probiotic microflora is essential to optimal health.

Probiotic microflora is one of the most important supplements that can be taken on a daily basis. Human intestines contain 100 trillion viable bacteria. Humans and bacteria have developed a symbiotic relationship. Over 500 different species of microflora inhabit the digestive tract; both health supporting and pathogenic. The beneficial microflora is live single-cell, bacteria that colonize the majority of the digestive tract. Extensive research has shown that probiotic microflora is essential to optimal health. They perform very specific physiological functions. Microflora provide a wide variety of invaluable micro-nutrients, enzymes, vitamins, immune supportive factors and organic acids, which are absorbed from the intestines and utilized by epithelial cells of the gut and by vital organs such as the liver. For centuries people have consumed foods rich in probiotics both for their taste and health benefits.

The complex actions of the organisms in Innate's Flora products allow the body to perform with vitality and well-being. They accomplish this by implanting themselves like sentinels in the digestive tract and other vulnerable mucus membranes (such as vaginal tissue). A large array of factors affect our microflora populations including changes in environment, stress, diet, water, drugs (especially antibiotics), alcohol, caffeine, illness and pathogens. Microflora adapt constantly to existing conditions, an important reason for regular probiotic supplementation.

Probiotic microflora is an essential part of our body's natural processes of digestion, assimilation, nutrient production, immunity and detoxification. Microflora is also responsible for building protective mucosal shields in the intestines and vagina.

Microflora implants throughout the digestive system and ferment the simple sugars that are by-products of carbohydrate digestion.

This fermentation process promotes complete digestion of carbohydrates, reduces putrefaction and produces many important substances that enhance optimal health including:

- B vitamins — including B1, B2, B6, B12, folic acid, biotin and vitamin K
- Digestive enzymes such as lactase
- Natural immune enhancers
- Natural antibiotics and bacteriocins which control proliferation of pathogenic bacteria
- Volatile fatty acids - short chain fatty acids that provide food for intestinal mucosal cells
- Organic acids: Lactic acid, acetic acid and some formic acid for proper pH balance which supports a positive probiotic balance and immunity
- Protective lining in the intestinal tract, mouth and vagina